

COOKIE POLICY

This Cookie Policy explains how Storybook Smiles Children's Dentistry uses cookies and similar technologies to recognize you when you visit our website. It describes what cookies are, how we use them, and your rights to control our use of cookies.

1. What are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) by websites that you visit. They are widely used to make websites function efficiently, provide insights for site improvement, and deliver personalized experiences.

2. Why We Use Cookies

We use cookies to enhance your browsing experience, provide you with personalized content, and analyze how visitors use our website. The cookies we use enable us to improve the functionality, performance, and security of our site.

3. Types of Cookies We Use

Our website uses the following types of cookies:

- **Essential Cookies:** These cookies are necessary for the website to function correctly. They allow you to navigate the site and use essential features, such as secure access to different parts of the website.
- **Performance and Analytics Cookies:** These cookies help us understand how visitors interact with our site, enabling us to improve website performance and usability. They collect anonymous information such as the number of visitors, which pages are visited, and the source of traffic.
- **Functionality Cookies:** These cookies allow our website to remember your preferences, such as language settings or login details, to provide a more personalized experience on future visits.
- **Targeting/Advertising Cookies:** While we may not currently use advertising cookies, if we do in the future, these cookies will track your browsing habits to help us show you more relevant content and, potentially, advertisements.

4. Third-Party Cookies

Some cookies on our site are set by third-party providers who assist us with analytics, performance, or other features. For instance, we may use Google Analytics to track user behavior on our site. These third-party cookies are governed by the respective third-party privacy policies.

5. Your Choices Regarding Cookies

You have the right to decide whether to accept or reject cookies. You can manage your cookie preferences by adjusting your browser settings, which allows you to accept, reject, or delete cookies.

- **Browser Settings:** Most browsers allow you to control cookies through their settings. However, if you choose to block essential cookies, our website may not function as intended.
- **Opt-Out Tools:** You may opt out of tracking by Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout>.

6. Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in our use of cookies or other operational, legal, or regulatory requirements. We encourage you to review this policy regularly to stay informed about our use of cookies.

7. Contact Us

If you have questions or concerns about our use of cookies, please contact us at:

Email: officelead@storybooksmiles.com

Phone: (903) 205-1827