

Storybook Smiles Children's Dentistry Privacy Policy

We are committed to providing excellent dental services while respecting your privacy. This Privacy Policy describes how we collect, use, and protect information gathered through our website and explains your rights in managing your data. Please read this policy to understand how your information is handled.

Information Collection, Use, and Sharing

What We Collect

We may collect personal information that you voluntarily provide, such as your name, email address, phone number, and any additional details shared via our contact form. We also collect non-personally identifiable information through cookies and other tracking technologies.

How We Use Your Information

The information you provide allows us to respond to your inquiries, fulfill requests, and deliver excellent dental care. We will not share your information with any third party outside of our organization, except as necessary to meet your requests (e.g., working with service providers to process communications or support website functionality).

Data Sharing with Third-Party Service Providers

To enhance our services, we may work with trusted third-party providers (e.g., website hosting, email platforms) who assist in managing our operations. These providers are contractually obligated to protect your data according to industry standards and relevant privacy laws.

Communications

We may occasionally contact you by email to inform you of new products, services, special offers, or updates to this Privacy Policy unless you choose to opt out.

Your Rights and Control Over Information

You have the right to control your personal information and can take the following actions by contacting us through our website's contact form:

- Request a description of the personal data we hold about you.
- Correct any inaccurate information.
- Request the deletion of your personal information.
- Opt-out of any future communications from us.
- Express any concerns about how your data is being used.

Additional Rights

Depending on your location, you may also have rights to restrict processing, withdraw consent for specific data uses, and request data portability, allowing you to transfer your data to another service provider.

Cookie Policy

Our website uses cookies to enhance your experience. Cookies are small data files stored on your device to improve access and track usage patterns on our site. Cookies help us remember your preferences, making future visits more efficient.

Types of Cookies Used

We use session cookies to maintain site functionality and analytics cookies to understand user

behavior. You can control cookies through your browser settings, which allows you to accept, reject, or delete cookies. For more information, please see our full [Cookie Policy].

Security of Your Personal Information

We implement industry-standard security measures, such as data encryption and secure servers, to protect your personal information. However, please refrain from sharing confidential information (e.g., health details) via our website's contact form, as information transmitted online can sometimes be intercepted.

Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, including compliance with legal, accounting, or reporting requirements. Once data is no longer needed, we ensure its secure deletion.

Links to Other Websites

Our website may contain links to external sites for informational purposes. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any website you visit.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or applicable laws. We will post any updates on this page, and significant changes may be communicated directly to you.

Contact Us

If you have questions about this Privacy Policy or wish to exercise your data rights, please contact us at:

Email: officelead@storybooksmiles.com

Phone: (903) 205-1827